

PRESS RELEASE (For immediate release)

New President Moba USA

Mr. Craig England back to his old roots

Barneveld, The Netherlands, 24 January 2020

*Moba, the recognized leading producer of high-quality integrated systems for the grading, packaging and processing of consumption eggs, is proud to announce the new appointment of Mr. Craig England as the new President of Moba USA, effective as of January 16th 2020.*

Mr. England is a familiar face in the egg industry, and no stranger to Diamond systems. He began working in the egg industry at Diamond in 1984 and stayed at the company until 2006. One year later the Moba Group acquired Diamond Automation, and combined all American activities under the name Diamond Moba Americas, which eventually became Moba USA.

After his time at Diamond, Mr. England had different jobs within the poultry industry, as Vice President of Big Dutchmen and the President of PMSI among other things, before he found his way back. “With the acquisition of Diamond by Moba and the changes that have been made over the years, I feel my past tenure, as well as my experience in Customer Service, Engineering, Sales and Management, are suited perfectly to help provide the direction for Moba USA.”

With three offices, in Farmington Hills, MI, Moreno Valley, CA and Weston, FL (for Latin America), Moba has a strong presence in the Americas. Mr. England will play an important role in supporting the continual growth of Moba in the US. “Moba has been and continues to be the world leader in egg handling equipment. With the combination of the strong Moba Group management as well as the innovations developed by the technical group, we are poised to be able to further provide solutions to the ever-changing challenges that face our industry today and in the future.”

Mr. England will lead Moba USA from his office in Farmington Hills.

**About Moba Group**Established in 1947, Moba is the world's leading producer of high-quality integrated systems for the grading, packaging and processing of eggs. Headquartered in Barneveld, the Netherlands, Moba has a product development department of approximately 100 employees and a factory in which the production of the machines takes place. Total staff amounts to 850. Moba is always close to its customers thanks to its global sales and service network, which encompasses offices in Japan, Italy, China, Malaysia, Dubai, the UK, Germany, France, and the US, as well as support from agents and distributors. The vision of Moba is to enable food producers worldwide to feed consumers around the world with healthy and affordable egg-based food. Moba is developing from a producer of egg grading machines to a technology company that develops high-quality integrated systems for the egg industry. Moba supports its customers with intelligent solutions that ensure the highest yield, reduction of costs, and the efficient utilization of resources such as energy, water, and animal nutrition. Every day, Moba's systems process around one billion eggs worldwide.

For more info about Moba, please visit our website: [www.moba.net](http://www.moba.net)

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**Note to editor, not for publication**

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